KANE, P	ARSONS & ASSOCIATES				P.N. 3188	
19 WEST	44 th STREET, SUITE 812B					
NEW YO	RK, NY 10036		(1-9)		Fall, 2006	
(917) 351	-0800 INT	ΓERNATIONA	L COMPARATIVE	E SEI	NSE	
		OF VA	ALUE SURVEY			
•						
	onnaire of USA-2006 Survey					
	doing a survey on Asia-Pacific Values in the USA.					
	most recently celebrated his/her birthday. For thi					
	health, politics, religion, and the like. All the inf	formation and v	views you provide	will	be kept strictly confidential. V	Ve hop
•	ould help our survey.					
	us start by asking a question about daily life.					
Q.1 [SHO	W CARD 1] Over the next five years do you think	your living con	ditions will get bett	er o	r worse? (READ 1 to 5)	
10	-1 Much better 5	Much worse				
			specify)			
		Don't know	1 3/			
	4 Slightly worse, or					
11-3	,	6	South Korea			
	2 Australia	7 A	Asian Country other	thar	China, India, Japan and South	Korea
	3 Japan	8	Other (Please spe	ecify)	
	4 China	9	DK			
	5 India					
0.3 18110	WY CARD 21 If a second state of the latest second state of the latest second se	C. d C. 11	A.' D'C'.			1 1
	W CARD 3] If you could be born again, which one th the exception of USA?	e of the followi	ng Asian or Pacific	cou	ntries or area(s) would you like	be bori
11, wi 12-13-01	Australia					
02	Japan 06 Hong Ko	nnσ		10	None	
03	China (Mainland) 07 India	ong		88	Other(Please specify)	
04	South Korea 08 Philippin	nes		99	DK	_
05	Taiwan 09 Singapo					
	, if you could be born again, would you like to be a	boy or a girl?				
14- 1	Boy					
2.	Girl					
3.	Other (Please specify)					
4.	DK					

Now	, I'd l	ike to	ask some questions about your family or lifestyle.
Q5	Wou	ld yo	a say you are, on the whole, more inclined than the average American to respect your ancestors or less?
	15-	1	More than the average American
		2	Less than the average American
		3	Average
		8	Other (Please specify)
		9	DK
Q.6	If yo	ou ha	d no children, would you think it desirable to adopt a child in order to continue the family line, even if there is no blood
	relat	tionsh	nip? Or do you not think this is important?
	16-	1	Would adopt
		2	Would not adopt
		3	Depends on situation
		8	Other (Please specify)
		9	DK
	17-		9 DK
Q.8	[SHO	W CA	ARD 4] There are all sorts of attitudes toward life. Which one of the following statements would you say comes closest
	to yo	ur wa	y of life?
	18-	- 1	Make no offense and lead a serious life
		2	Active in volunteer work and make a social commitment
		3	Work hard and get rich
		4	Study earnestly and make a name for yourself
		5	Don't think about money or fame; just live a life that suits your own taste
		6	Live each day as it comes, cheerfully and without worrying
		8	Other (Please specify)
		9	D.K.

b. The el afte c. A wife d. Not to whe e. We sh f. It is in kee g. Men s	ould respect our ancestors. Idest son should look er his aging parents e should follow her husband o marry someone om your parents object to ould follow older people apportant to have a son to p the family line going should work outside I woman should tend to usekeeping	Strongly agree 19-1 20-1 21-1 22-1 23-1 24-1 25-1	Agree 2 2 2 2 2 2 2 2 2 2	<u>Disagree</u> 3 3 3 3 3 3 3 3	Strongly Disagree 4 4 4 4 4 4	Other 8 8 8 8 8 8	Don't know 9 9 9 9 9 9 9 9 9 9 9	-
Q.10	equation do you reconset monet	(Write down	all anarrace	if the respect	lant givas me	than one	26	
a) what o	ccupation do you respect most?	(write down	an answers	in the respond	em gives more	: шап one.)	26 27	
more tha	s the occupation you yourself w in one.)						29	-
	OW CARD 6] Whether you h	-		-	-	ifications sl	hould good l	eaders have in your
workplace (3 multi-a	e? Please choose the three most (mswers)	important qua	umcations	among the foll	owing.			
01 02	Technical competence Fair in treating subordinates				30, 31			
03 04 05	Being liked and respected by Serious attitude toward work Have many friends/acquaintai				32, 33			
06 07 08	Sincere in attitudes toward co Decisive and determined Good judgment				34 35			
09 10 11	Ability to bring great benefit seniority Come from good family back		S		need a column ther column fo			
Q.12 [SH	OW CARD 7] For your age, h	now satisfied a	are you with	n your health?	Would you s	ay(Read	1 to 4.)	-
	Very satisfied		• · · ·		J = 37 2	,	,	
2	Fairly Satisfied							
3	Fairly dissatisfied, or							
4	Very dissatisfied							
8	Other (Please specify:)			
9	DK(DO NOT READ)							
Q.13 [SH	OW CARD 8] Using the classif	ications on thi	s card, how	would you cl	assify your cur	rrent standa	rd of living?	-
	Upper class Upper middle class							
3	Middle class							
5	Lower middle class Lower class							
	Other (Please specify: DK)			

38- 1	More money									
2	More free time									
8	Other (Please specify:							_)		
9	DK									
Q.15 If yo	ou were to get enough mor	ney to live as	comf	ortably as	you w	ould lil	ke for the i	rest of your lif	e, would you co	ontinue to work
•	stop working?									
39.	2 Stop working	:								
	8 Other (Please 9 DK	specify:)		
Q.16 [SH0	OW CARD 10] Here are	some of the t	hings	people us	sually t	ake into	o account i	n relation to t	heir work. Whi	ch one would yo
personally	place first? (Please selec	ct only one)								
40- 1 2 3 4 8 9	A good income so that y A safe job with no risk Working with people yo Doing an important job Other (Please specify: _ DK	of closing do ou like which gives	wn or	unemploys feeling of	ment	plishme		_)		
Q.17 [SH	OW CARD 11] People fee	el uneasy abo	ut thei	nselves o	r their	family	members f	rom time to ti	me. To what ext	tent do you worr
either for	yourself or for your family	, about each o	f the f	following?	? (Circl	e one of	f the numb	ers in the colur	nn)	
	,	Very much	So	mewhat	S	lightly	Not at a	all Other	DK	
a.	Serious illness	41-1	2		3		4	8	9	
b.	Car accident	42-1	2		3		4	8	9	
c.	Unemployment	43-1	2		3		4	8	9	
d.	War	44-1	2		3		4	8	9	
Q.18 [SI	HOW CARD 12] By using	the scale of 1	to 7	where'7'	is "ver	v impor	tant "and	'1' is "not imp	oortant at all " ca	an vou tell me ho
	portant each of the followi		,			, <u>r</u>	,			9
		N Impo at	rtant				Very Important		DK/NA	
	r immediate family membe	ers					•			
such have a	as spouse and children, if ny	you 45-1	2	3	4	5	6 7	8	9	
b. Car	eer and job	46-1	2	3	4	5	6 7	8	9	
c. Free	e time and relaxation	47-1	2	3	4	5	6 7	8	9	
	ends and people you know	48-1	2	3	4	5	6 7	8	9	
	ents, brothers, sisters, and er relatives	49-1	2	3	4	5	6 7	8	9	
f. Reli	gion	50-1	2	3	4	5	6 7	8	9	

Q.14 [SHOW CARD 9] If you had to choose one, which would you prefer, more money or more free time?

51-1 2

g. Politics

members o 52-1 2	OW CARD 13] All things considered, how sat of your family? Just call off the number which Satisfied Somewhat satisfied Neither satisfied nor dissatisfied (neutral) Somewhat dissatisfied Dissatisfied Other (Please specify:	ch comes closest to your fee	lings.	nd the things you do with
Q.20 [SI	HOW CARD 14] Now I would like to ask a	about your life as a whole.	How satisfied are you with yo	our life as a whole these
53- 1 2 3 4	Which letter on this card comes closest to you Satisfied Somewhat satisfied Neither satisfied nor dissatisfied (neutral) Somewhat dissatisfied Dissatisfied Other (Please specify:)	
	ng the last four weeks, have you suffered from	any of the following? (Rea	d each in turn, a to e.) No	
a. Hea	adaches/migraines/(head felt heavy)	54-1	2	
b. Bac	ckaches (stiff back)	55-1	2	
c. Ner	rvousness	56-1	2	
d. De _l	pression (feeling down)	57-1	2	
e. Inso	omnia (sleeplessness)	58-1	2	
59-8 Oth	er (Please specify:)	
9 DK				
Q.22 [SHC	OW CARD 15] Whom would you go to for ac	lvice when you have worrie	s about your personal problems	s and important matters?
Please choo	ose one among following.			
	01 Father 02 Mother 03 Brothers and sisters 04 Spouse or partner (wife or husband) 05 Other family member and relative 06 Friends or acquaintances (in your work 07 Person to consult anonymously (on the 08 Other (Please specify:	phone or internet)	ood))	
	OW CARD16] If you look at successful peops and effort, luck and chance, or personal related Ability and effort Luck and chance Relationships through kindred, countryment, Other (Please specify: DK	ionships through kindred, c	ountrymen/countrywomen, and ections)	

Q24 [SHOW CARD 17] Now the questions about hot topics. How do you feel about something like 'Supernatural Power' and 'UFO (Unidentified Flying Object)' on this card? Looking at categories 1 to 8 carefully, please choose the one that comes closest to your feeling for each of the following items.

	Boring	Would like to be	Exist	Dreadful, Scary	Would not like to be	Interesting, amusing	Nonsense Does not exist	Not dreadful Not scary	Other	DK	
a . Super natural power or psychokinesis · · · · · · 63,64	01	02	03	04	05	06	07	08	80	99	
b . UFO (Unidentified Flying Object) or alien 65,66	01	02	03	04	05	06	07	08	80	99	
c . Specter or ogre····· 67,68	01	02	03	04	05	06	07	08	80	99	
d . Ghost or apparition, curse• 69,70	01	02	03	04	05	06	07	08	80	99	

	(Unidentified Flying ect) or alien 65,66	01	02	03	04	05	06	07	08		80	99		
c . Spect	er or ogre····· 67,68	01	02	03	04	05	06	07	08		80	99		
d .Ghost	or apparition, curse• 69,70	01	02	03	04	05	06	07	08		80	99		
71- 1 2 3 8	me people say that with the coman feeling is lost. Do you ag Agree (A lot of human fee Disagree (A lot of human fundecided/it depends Other (Please specify:DK	ree wit ling is l feeling	h this o	pinion o	or do yo	ou disag	ree?		es more	e conve	nient, b	out at th	ie s	ame time a lot of
72-1 2 3 8	me people say that if we get of them, rather than for the peop Agree Disagree Undecided/it depends Other (Please specify: DK	le to di:	scuss th	ings an	nong the	emselve	es. Do y						e to	leave everything
73- 1 2	e people say that home is the Yes, home is the only place No Other (Please specify: DK								fortable	e. Do yo	ou feel t	hat way	y or	not?
please. 74- 1 2 3 8	OW CARD 18] Which of the Marriage is permanent Marriage may be broken onl Marriage can be broken by so Other (Please specify:DK	y unde	r seriou	s circur	nstance ne two p	s partners		our ow	n opini	on abou	ıt marri	age? Ju	ıst (call off the letter,

Q.29 [SHOW CARD 19] Here are three opinions about man and nature on the card. Which one of these do you think is closest to the truth?

75- 1 In order to be happy, we must follow nature2 In order to be happy, we must make use of nature3 In order to be happy, we must conquer nature

8 Other (Please specify:

9 DK

76-	OW 1 2 3 8 9	CARD 20] Please choose from If individuals are made happ If the country as a whole imp Improving the country and m Other (Please specify: DK	y, then and only the roves, then and only aking individuals ha	n will the country of then can individually are the same	as a whole impro- nals be made happ thing.	ve.	
the ri 77- 1 2 3	ichn Di Ag	eople say that no matter how ress of human feelings or one's sagree (the richness of human gree (the richness of human fee innot say one way or another ther (Please specify:	humanity. Do you a feelings is REDUC elings is NOT RED	agree with this opi (ED) (UCED)			d gets, nothing can reduce
		-					
Q.32 [SH	OW	CARD 21] Which, if any, of the	he following do you	believe in?			
			Exists	May exist	Does not e	exist	DK
	a.	Buddha, God, or gods	78-1	2	3		9
	b.	Life after death	79-1	2	3		9
	c.	a soul or a spirit	80-1	2	3		9
b. F c. F	Repa Resp	piety/ Love and respect for paying people who have helped get for the rights of the individent for the freedom of the individual for the individual	you in the past ual		<u>Selected</u> 81-1 82-1 83-1 84-1	Not Selecte 2 2 2 2 2 2	<u>d</u>
empl highd do?" 86-1 2 8 9	In s O Y C D V C D C C C C C C	ARD 23] Suppose that you are nent examination. The supervigrade. But I believe that either uch a case, which person would ne with the highest grade our relative other (Please specify:	isor in charge report your relative or the did you employ? The supposed that the sughter or son of perform you are indebted.	rts to you saying, the candidate who go the candida	"Your relative we got the highest grand highest grandfelt indebted. Wh	who took the exade would be s	examination got the second satisfactory. What shall we ative. Suppose that the one
	A ne A	CARD 25] Suppose you are we department chief who always ver does anything for you personally department chief who someting for you personally beyond the country (Please specify:	sticks to the work r sonally in matters no nes demands more t call of his or her res	rules and never den ot connected with whan what the rules ponsibility	mands any unreas work. call for but who	sonable work, b	

	you say that most of the time, people try to be helpful, or that they are mostly just looking out for themselves? Try to be helpful
2 I	Look out for themselves
8 (9 I	Other (Please specify:) DK
	think that most people would try to take advantage of you if they got the chance, or would they try to be fair?
90-1 1 2 T	Take advantage Try to be fair
8 (Other (Please specify:)
9 I	JK.
	ally speaking, Would you say that most people can be trusted or that you can't be too careful in dealing with people?
91- 1 2	Can be trusted Can't be too careful
8	Other (Please specify:)
9	DK
Q.39 a . [SF	HOW CARD 26] Imagine this situation. Pat was orphaned at an early age and was brought up by Sandy, a kind neighbor. Sandy
gave 1	him/her a good education, sent him/her to a university, and now Pat has become the president of a company. One day he/she
gets a	un urgent message saying that Sandy, who brought him/her up, is seriously ill and asking if he/she would come at once. This
	age arrives as he/she is leaving to attend an important meeting which will decide whether his/her firm is to go bankrupt or to
Surviv	ve. Which of the following do you think he/she should do?
92- 1	Leave everything and go back home
	However worried he/she might be about Sandy, he/she should go to the meeting
	Other (Please specify:)
9	DK
b . The	last question supposed that Sandy had taken Pat in as an orphan in his/her youth and brought him/her up. Suppose that it was
	at's real parents who was seriously ill. Which would have been your answer then?
	Leave everything and go back home
2	However worried he/she might be about his/her parent, he/she should go to the meeting
3	Other (Please specify:)
9	
Q.40 [SHOV statements:	W CARD 27] Using the answers on this card, please tell me how much you agree or disagree with each one of the following
	There are some illnesses that are better treated by methods that modern medicine does not recognize.
94- 1 2	
3	Disagree to some extent
4 8	
9	

95- 1	Strongly agree	
2	Agree to some extent	
3	Disagree to some extent	
4	Strongly disagree	
8	Other (Please specify:)	
9	DK	
9	DK	
. Mast of	sh i _ m d m _ i _ m _ bl _ m _ m _ f a d _ m _ iil b _ m _ bl _ d b _ d	-h1
	the social and economic problems we face today will be resolved by the advancement of science and te	cillology.
96- 1	Strongly agree	
2	Agree to some extent	
3	Disagree to some extent	
4	Strongly disagree	
8	Other (Please specify:)	
9	DK T	
d. At son	ne point in the future, we can live on Mars as we live on the earth today.	
97- 1	Strongly agree	
2	Agree to some extent	
3	Disagree to some extent	
4	Strongly disagree	
8	Other (Please specify:)	
9	DK	
9	DK	
0.41 What first ac	omes to your mind when you think of American culture?	
Q.41 What hist Co	onles to your mind when you think of American cutture:	
		98,99
O 42a Now I wou	ld like to ask you a few questions about religion. Do you have any personal religious faith?	
100- 1	Yes (If the respondent answers "1.Yes", continue with Q.42b.)	
2	No (If the respondent answers "2.No", skip to Q.43.)	
Q42b (Religion, o	only the respondents who choose "1.Yes" in Q42a) What is your religion?	
101-1	Buddhism	
2	Protestantism	
	Catholicism	
3		
4	Judaism	
5	Islamism	
6	Hinduism	
8	Other (Please specify:)	
9	DK	
,		
ASK EVERYON	IEI	
	rence to any of the established religions, do you think a religious mind is important, or not important?	
Q.43 Williout Tere	reflect to the of the established rengions, do you think a rengious finite is important, or not important.	
102-1	Important	
2	Not important	
	Other (Please specify:)	
8		
9	DK	
O 44 Some peor	ple say that although there are many different religions in the world, each with their own beliefs, their	teachings really all
	e same thing. Would you agree with this or disagree?	teachings really an
amount to the	e same tiling. Would you agree with this of disagree:	
100 1		
103- 1	Agree	
2	Disagree	
	-	
8	Other (Please specify:)	
0	DV	
9	DK	

b. Some day science will permit the complete understanding of the functioning of the human mind.

Q.45 Here are two statements which people should always obey the law," or "It sho						
104-1 We should always obey the 2. It should be excusable to be 8 Other (Please specify:	eak a law whe				doing is right	
9 DK						
Q.46 [SHOW CARD 28] Here are two state A "To have a contract constitute trust each other"						e a contract if parties
B "No matter how much parties	trust each othe	er, it is better to	have a contra	act"		
105-1 Closer to A's opinion						
2 Closer to B's opinior 8 Other (Please specify	l. /:)		
9 DK						
Q.47 [SHOW CARD 29] Which of the follo A "If you were to have a contract, B "Contracts should be written cle	it is better to l	keep the contra	ct simple allo	wing for its flex	xibility because it retations"	is a mere formality"
106- 1 Closer to A's opinion						
2 Closer to B's opinior 8 Other (Please specify	l. 			,		
8 Other (Please specify 9 DK	/·)		
2 Economic growth sh 8 Other (Please specify 9 DK Q.49 What is the single most important thin	<i>7</i> :)		one.) 108,109
Q.50 [SHOW CARD 31] How much confident at all?	dence do you	have in them?	Are you very	confident, soi	mewhat confident	, not confident or not
	17	C 1	NI. 4	Not Confident		
	Very Confident	Somewhat Confident	Not Confident	At All	DK	
a. Religious organizations	110-1	2	3	4	9	
b. The law and the legal system	111-1	2	3	4	9	
c. The press and televisiond. The police	112-1 113-1	2 2	3 3	4 4	9 9	
e. National government bureaucracy	113-1	$\overset{2}{2}$	3	4	9	
f. National Assembly (Congress)	115-1	2	3	4	9	
g. NPO/NGO (Non-Governmental,	116-1	2	3	4	9	
Non-Profit Organizations) h. Social welfare facilities	117-1	2	3	4	9	
i. The United Nations	117-1	2	3	4	9	
j. Science and technology	119-1	2	3	4	9	
Q.51 [SHOW CARD 32] There are many should do? Which one of the following						That do you think we
120- 1. Everyone should spre						
2. We should all try to i				rs ·		
3. We should all try to u	inderstand eac	ch other's relig	ion	1	.41	.1° . C.
4 Regardless of unders 8 Other (Please specify		other's religion			otner's religious be	eners
9 DK	·)	
) DK						

O 52 ISH	OW CARI	D331 Please look care	efully at t	he following list of	voluntary orga	nizations and activition	es and say whi	ich if any do	VOII
		Code all 'yes' answer					es and say win	ien, n any, do	you
	· ·	•			, ,	,	<u>Yes</u>	<u>No</u>	
1.		rhood organization					121- 1	2	
2.		rents and teachers ass					122- 1	2	
3.		s club, seniors' club,					123- 1	2	
4.		nters' association, vol					124- 1	2	
5.		'association, fisherm					125- 1	2	
6.		r of commerce and in	dustry an	d other industrial as	ssociation		126- 1	2	
7.		nion (Trade union)					127- 1	2	
8.		sports, recreation, ho					128- 1	2	
9.	-	l association, class re	union ass	ociation, alumni ass	sociation		129- 1	2	
10.		s organization					130- 1	2	
11.		consumer union					131-1	2	
12.		group, election camp			44:		132- 1	2 2	
13.	•	group, resident mover	•	•		,	133- 1	-	
88. 99.	None (Please specify:)	134,	133	
99.	None								
F1 【Geno	now reacl	ned the last section of NOTASK THIS QU			-	•			
F2 [Age]	How old	l are you?							
137,138	8- 01	18 ~ 19 yrs		<u>. </u>					
,	02	20 ~ 24yrs	06	40 ~ 44yrs	10	60 ~ 64yrs			
	03	25 ~ 29yrs	07	45 ~ 49vrs		65 ~ 69yrs			
	04	$30 \sim 34 \text{yrs}$	08	50 ~ 54yrs		70yrs & over			
	05	•	09	55 ~ 59yrs		DK			
	05	35 ~ 39yrs	09	33 ~ 39yrs	99	DK			
		HOW CARD 34] What out or are still in the							
139- 1		ary, middle or junior	high scho	ol					
2		igh school							
3		nity or junior college							
4	•	ar college, university							
5		e or professional scho							
8		lease specify:)					
9	NA/DK								

F4	(Occupation)	What is your work?	 _ <write down="" j<="" th=""><th>job title:</th></write>	job title:

140,141-01 High status professional (doctor, dentist, lawyer, architect, consultant, psychologist, professor, engineer, etc.)

- 02 Other professional (teacher, social worker, therapist, etc.)
- 03 High level business executive (CEO, CFO, COO, President, Executive VP, Senior VP, VP, etc.)
- 04 Middle manager (supervisor, director, division head, manager, etc.)
- 05 Small business owner/entrepreneur/shopkeeper
- 06 White collar worker (word processor, secretary, typist, clerk, administrative assistant, etc.)
- 07 Skilled worker (technician, electrician, plumber, computer programmer, carpenter, etc.)
- 08 Blue collar laborer
- 09 Civil servant (policeman, postal worker, fireman, sanitation worker, military, etc.)

I hereby at	ttest	that tl	nis is a true and hones	t interview.				
ADDRESS:					TELEPHONE:			
NAME:					CITY & STATE:		ZIP (CODE:
So that my	y offi	ce cai	n check my work in th	nis interview if it wan	nts to, may I have your nam	e, address,	and telephone num	aber, please?
				Thank you v	ery much for your ti	me.		
								:
134-	9	DK					/	
152-			. ,		131-1)	
	5		ative(s) ommate/friend(s)		150-1 151-1	2 2		
	4		ld(ren)		149-1	2		
	3		ent(s)		148-1	2		
	2	_	Spouse/partner (wife, husband or partner)		147-1	2		
	1		y myself (Single)		146-1	2		
					<u>Yes</u>	<u>No</u>		
like f	rom	the fo	llowing items?					
F7 [hous	seho	ld me	mbers] [SHOW CA	RD 36) Who do you	live with in your househol	d now ? Pl	ease choose as ma	ny categories as you
				144,145				
				persons				
⊢6 【Nun	nber	of ho	usehold members] W	hat is the total numb	per of people in your housel	iold, includ	ling yourself?	
								-
	06	\$6	0,001-\$80,000	12	Refused (volunteered)			
	05	\$5	0,001-\$60,000	11	DK (volunteered)			
	04	04 \$40,001-\$50,000		10				
	03		0,001-\$40,000	09	\$150,001-\$200,000			
, -	02		0,001-\$30,000	08	\$100,001-\$150,000			
		, inclu	iding bonus?	07	\$80,001-\$100,000	<i>y</i> = 0.	<i>2</i> 31 u	1 5 2 5
	-		I [SHOW CARD 35] sible for you to tell m		e following categories you	family be	longs in terms of t	he past vear's incom
_		99	DK/NA					
		15	Any other not elsew	here classified (Pleas	e specify)
		14	Retired					
		13	Unemployed, but loo	oking for work				
		12	Homemaker					
		11	Student					
		10	Farmer/fisherman					

(INTERVIEWER'S SIGNATURE)